

## PRESS RELEASE

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### **WOODBINE ALCOHOL AWARENESS MONTH ACTIVITIES**

**Woodbine**—Mayor William Pikolycky is pleased to announce that he has proclaimed April as Alcohol Awareness Month in the Borough of Woodbine  
**(see attached Proclamation)**

Every April since 1987, the National Council on Alcohol and Drug Dependence has sponsored Alcohol Awareness Month in order to help individuals, families, and communities learn about the disease of alcoholism and bring attention to alcohol-related issues affecting their community. This year's theme, "*Help for Today, Hope for Tomorrow*" is focused on underage drinking and the particularly dangerous effects alcohol can have on a young person's health, safety, and future.

Woodbine Elementary School, and the Woodbine Municipal Alliance, are recognizing Alcohol Awareness Month with the following activities:

**During the week of April 1-5:** Students from 3<sup>rd</sup>-8<sup>th</sup> grade will complete posters in art class about Alcohol Awareness. A winner will be selected from each class to have their art displayed in the window at Dionysus and the rest of the posters will be displayed in the hallways.

**One April 4 (designated as **Wear Purple Day**)** All staff and students are encouraged to wear purple. Information will be sent out in Thursday Blue Folders about Alcohol Awareness Month and the Alcohol Free Weekend (April 5-7). All students will receive a purple bracelet. Students who wear purple will be given a purple Ram Buck and a special drawing will be done for one of those students to win a prize.

Woodbine Borough staff also plan to show their support by wearing purple that day.

**April 5-7** has been designated as Nation-wide Alcohol Free Weekend. Participants are encouraged to abstain for those three days in order to self-assess their comfort level with not being able to drink alcohol. At the end of the weekend, those who found the experience difficult are encouraged to contact local support groups for help.

**On April 13** there will be an Alcohol and Drug Free Presentation. The Peer Leaders will be presenting during the Community Food Bank. They will be giving out colorable tote bags about living drug and alcohol free. There will be a taste demo with Snap-Ed and also a Family Activity and Craft event sponsored by the Woodbine Municipal Alliance.

“The Borough joins in showing our support for this worthwhile cause promoting awareness of the proper use of alcohol,” noted Mayor Pikolycky.