

MEDIA ADVISORY

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MEDIA ADVISORY AND INVITATION

KICKOFF ASSEMBLY AT WOODBINE ELEMENTARY SCHOOL FOR MAYOR'S BOOK CLUB

Woodbine—Mayor William Pikolycky is pleased to invite all media to a Kick-Off Assembly for the Mayor's Book Club at Woodbine Elementary School.

The Assembly will be held on Thursday, January 30, starting at 9 a.m., and include the kindergarten and first-grade classes.

Mayor Pikiolycky will be reading Watty Piper's classic "The Little Engine That Could" to the assembled students.

All media are invited.

BACKGROUND

Mrs. Newman's first grade class at Woodbine Elementary has been chosen to participate in the New Jersey State League of Municipalities Education Foundation Fifth Annual Mayor's Book Club which is a partnership with Richard Stockton College of New Jersey.

The cornerstone of this initiative is to engage municipal leaders and their local partners in the development and maintenance of a Mayor's Book Club that enhances early literacy achievement for first graders.

This innovative model connects the school, parents, and community members, college faculty, and teacher candidates. Mayors become involved in the local schools to highlight the importance of early literacy, and to organize an array of strategies that promote wide reading, literacy engagement, achievement, and collaboration.

First graders who read at least eight books between February and May 1 will receive certificates at a Literacy celebration in May. If the students read 1000 books, the school will be given \$1,000 to spend on the first grade classroom library.