## PRESS RELEASE

CONTACT: Mayor's Office 861-5301 10 September, 2010

## NINTH CONSECUTIVE YEAR FOR RIDE AGAINST AIDS STOPOVER IN WOODBINE

**Woodbine**—Mayor William Pikolycky is pleased to make known that the Borough of Woodbine will for the ninth year be a major resting stop for the September 26 final day of the 2010 New Jersey Ride Against AIDS again this year. Riders will be stopping at the Woodbine Emergency Management/Public Safety Building on DeHirsch Avenue between 10 and 11:30 a.m.

The New Jersey Ride Against AIDS, an inspirational bicycling event to benefit New Jersey based charities that assist people living with HIV and AIDS, will be celebrating its seventh annual ride. The three-day ride, September 24 through 26, travels approximately 250 miles, starting in High Point State Park and ending in Cape May, a major bikepath route in New Jersey.

The Ride is an alcohol-free and drug-free event, open to adults 18 and over. Riders are held to a strict code of conduct, including adhering to New Jersey traffic law. Fifty Riders, crew/support members, and an assortment of support vehicles that assist Riders are involved on the day. Traffic volunteers placed at strategic places along the route ensure Riders do not miss turns and assist at hazardous locations with minimal impact to local traffic.

One of the extraordinary features of this event is 100% of the pledge donations raised by the riders and crew will go directly to New Jersey HIV/AIDS charities and AIDS research, and are fully tax-deductible. If you are interested in learning more about the Ride, please visit their website at www.njrideagainstaids.org.

"Woodbine being a designated part of that High Point to Cape May bikeway, as well as on the Pine Barrens Byway and the Coastal Heritage Trail, we are again delighted to be involved as a resting stop on the route of this worthy charitable effort to combat such a devastating epidemic," noted Mayor Pikolycky, "It's always great to be partnering by way of use of our public safety complex. As always, we invite anyone to stop by and chat with the Riders during their stop here about the worthy work their organization does."