

PRESS RELEASE

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WOODBINE PARTNERS WITH SJTSA IN "THINK SAFETY" AWARENES CAMPAIGN

Woodbine—Mayor William Pikolycky is pleased to announce that Woodbine is again participating as a community in the South Jersey Traffic Safety Alliance's (SJTSA) THINK SAFETY Campaign for the summer of 2011.

The SJTSA's THINK SAFETY Campaign promotes bicycle, pedestrian and motorcycle safety throughout the counties of Atlantic, Cape May, Cumberland, and Salem.

Participation as a THINK SAFETY COMMUNITY includes displaying roadside banners at high traffic areas, distributing the THINK SAFETY Brochure and related materials (as was done at our Chamber Family Festival), and promoting the THINK SAFETY Program (www.SJTSA.org).

"Woodbine being at the conjunction of a number of County highways which serve as alternate routes to the Shore, we are actively involved in various initiatives to increase our pedestrian, bicycle, motor vehicle, and also equestrian safety throughout the Borough. " noted Mayor Pikolycky