PRESS RELEASE

CONTACT: Mayor's Office 861-5301 7 May, 2010

CELEBRITY TO APPEAR AT BULL & BEAR

Woodbine—Mayor William Pikolycky is pleased to announce that Russ Newberry Deck Boss OF Discovery Channel's hit TV show "The Deadliest Catch" will be at the Bull and Bear Tavern, Woodbine, Tuesday night May 11 from 7-10 pm. Russ will pose and interact with the guests that evening.

He endorses two wines, Dangerous Red and Newberry. A portion of the proceeds benefits OTA Operation Troop Aid- www.operationtroopaid.com. Dangerous Red merchandise portion of proceeds also benefit operation troop aid. Russell is doing "meet 'n greets" all over the South Jersey area to raise awareness for Operation Troop Aid.

"I look forward myself to meeting this celebrity who's appearance here is in support of such a good cause," added Mayor Pikolycky. "He is added to the list of so many of significance who have honored us by their visits here."