

## PRESS RELEASE

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### **WOODBINE AWARDED CLEAN COMMUNITIES GRANT FUNDING IN THE AMOUNT OF \$8,176.91**

**Woodbine**—Mayor William Pikolycky is pleased to announce that New Jersey DEP Acting Commissioner Shawn LaTourette has announced that the Borough of Woodbine has been awarded a \$8,176.91 New Jersey Clean Communities grant from the New Jersey Department of Environmental Protection.

Woodbine has received over \$100,000 from this program over the past two decades that it has been implemented.

As established by law, the nonprofit New Jersey Clean Communities oversees the reporting requirements for the program. The grants are funded by a legislated user-fee on manufacturers, wholesalers, and distributors that produce litter-generating products. Disbursements to municipalities are based on the number of housing units and miles of municipally owned roadways within each municipality.

Litter comes from pedestrians, motorists, overflowing household garbage, construction sites and uncovered trucks, and is often blown by the wind until it is trapped somewhere, as along a fence or in a ditch or gully. People tend to litter when an area is already littered, and when they do not feel a sense of ownership or community pride. In addition to being unsightly, litter is unhealthy and may create a negative public image.

“This will enable the Borough to use these funds to continue to maintain our recycling equipment as well as to acquire additional equipment as needed to continue to assure a cleaner and safer Woodbine,” noted Mayor Pikolycky. “We ask everyone to continue to make litter reduction a priority.”